



# THE A-LIST

## New York

**WATCH OUT! HERE COME THE HOUSEWIVES...WITH BALLS!**

***New Docu-Reality Series from the Producers of “The Real Housewives of Atlanta,”  
“The A-List: New York” airs Mondays at 10/9c on Logo***

***Greg Pace of Kismet Films brought on as Story Producer for the premiere season  
of The A-List: NY***

**NEW YORK, NY – October 11, 2010** – Logo’s highly-anticipated new docu-reality series will give viewers a V.I.P. pass into the fabulous - and ferocious - lives of [New York’s gay elite](#). Follow the most envied and sought-after men of New York City as they live the high life hopping from boardroom to benefit to beach house to bedroom. Watch the drama unfold as they attempt to “have it all” juggling their careers, families, friends and perhaps *most* importantly, enemies. The nine-episode, one-hour series is executive produced by True Entertainment, an Endemol Company. Greg Pace of Kismet Films serves as Story Producer. “[The A-List: New York](#)” premiered Monday, October 4<sup>th</sup> at 10/9c on Logo.

“**The A-List: New York**” features some of New York City’s most talked about [gay elite](#) including “The Amazing Race” winner actor/model (and Lance Bass’ former boyfriend) [Reichen Lehmkuhl](#), his Brazilian model boyfriend [Rodiney Santiago](#), renowned celebrity photographer (Beyoncé, Britney Spears, Dolly Parton, Christina Aguilera) and “America’s Next Top Model” staple [Mike Ruiz](#), international model (and Marc Jacobs’ former flame) [Austin Armacost](#), modeling agent [Derek Lloyd Saathoff](#), and ultra-high-end salon owner [Ryan Nickulas](#).

“**The A-List: New York**” follows these “[boys who brunch](#)” from their glamorous, high-profile careers in Manhattan to their weekends vacationing amongst the multi-million dollar homes of The Hamptons and the sexy, exclusive summer getaway Fire Island. Viewers will follow these [A-listers](#) daily lives ranging from Mike Ruiz’s celebrity driven photo shoots to Reichen’s Off-Broadway debut to Ryan’s booming business at his lavish salon. Throughout the series, the cast brush shoulders with the celebrities, socialites and renowned personalities that make Manhattan one of the most desirable cities in the world.

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Love will be lost and found, dreams will be shattered and made and along the way, hard truths will be revealed about the things money and power can - and can't - get you. **From the producers of [“The Real Housewives of Atlanta”](#) “The A-List: New York”** promises to take its rightful place alongside the greatest jaw-dropping television full of drama, extravagance and larger-than-life personalities.

**“The A-List: New York”** is produced by True Entertainment with Steven Weinstock and Glenda Hersh serving as Executive Producers. Dave Mace and Christopher Willey serve as Executive Producers for Logo. Greg Pace of Kismet Films serves as Story Producer.

Fans are invited to join in the drama and live chat at “LogoTalk!” during each new episode. For more information on [“The A-List: New York,”](#) go to LogoTV.com.

**About True Entertainment:**

True Entertainment, founded by Glenda Hersh and Steven Weinstock, is a subsidiary of Endemol, the largest television producer in the world. True Entertainment's recent credits include the mega-hit “The Real Housewives of Atlanta” for Bravo, “Guinness World Records LIVE!” for NBC, “Wreckreation Nation with Dave Mordal” for Discovery, “Oprah: Behind the Scenes” for OWN and “Supreme Court of Comedy” for DirecTV. They also include multiple Emmy Award winning series “Baby Story” for TLC, “Mystery Diagnosis” for Discovery Health, “Whose Wedding Is It Anyway” for Style, and “Design Star” for HGTV.

**About Logo:**

Logo is the world's leading ad-supported cable, satellite, online, mobile and digital entertainment network from MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), for gays and lesbians, their families and friends. Launched in 2005, Logo's cable channel is in more than 46 million homes across the United States and is complemented by a federation of online properties, including [LogoTV.com](#), [TripOutGayTravel.com](#), [AfterEllen.com](#), [AfterElton.com](#), [365Gay.com](#), [DowneLink.com](#) and [NewNowNext.com](#). Logo's content is distributed across all leading download-to-own, streaming and mobile services. The most influential brand for the most influential audience, Logo provides a mix of original and acquired entertainment as well as new, social networking and community building that are authentic, smart, fun, entertaining, and inclusive. Logo joins MTV Networks' roster of popular and highly targeted brands which include MTV, Comedy Central, VH1 and SpikeTV.

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